

Discord is taking reservations for a possible, upcoming round. Join the waitlist today.



♥ Add to Watchlist



SOLD OUT ⓘ

RESERVE NOW ⓘ

ACCREDITED INVESTORS ONLY

GET A PIECE OF DISCORD

Discord

Taking reservations! Accredited investors can own a piece of Series Discord. 2022 Revenue: \$445M. 2 Max 100 investors allowed in the Series.

Reserve Now

This Reg D 506(c) offering is made available through StartEngine Primary, LLC, and the securities are being offered and sold only to accredited investors through general solicitation. This investment is speculative, illiquid, and involves a high degree of risk, including the possible loss of your entire investment.



Discord

This offering is for membership interest in Series 2-1 ("Series Discord") which will own 1,334 shares of Discord. You are not buying Discord shares directly. See full details in footnote 1.

OVERVIEW

ABOUT

HOW IT WORKS

STARTENGINE PRIVATE: YOUR PORTAL TO INVEST IN VENTURE-BACKED BUSINESSES WITHOUT SPENDING MILLIONS

REASONS TO INVEST

150 Million Users, 4 Billion Minutes Logged Daily

According to its website, Discord's video-chat and messaging service has 150 million monthly active users, who collectively log 4 billion minutes in conversations on the platform daily.³

From \$30M→ \$445M in Revenue in Five Years

Discord's annual revenues over the last five years were as follows: \$30M (2018), \$45M (2019), \$130M (2020), \$300M (2021), \$445M (2022).

"The Metaverse's Natural Social Infrastructure"

Investment newsletter *Not Boring* describes Discord as "truly metaverse native...more than any other business." 4 The platform's web3 potential landed it a spot on *CNBC's 2023*

\$1.1B Raised from Prominent VCs

In its latest publicized round in September 2021, Discord raised \$500M in a deal led by Dragoneer Investment Group (Airbnb, Slack, Spotify).

Reserve Now

MIN INVEST ⓘ
\$15,000

FUNDING GOAL
\$500,250

Industry

Communication Software

Employees

860

Website

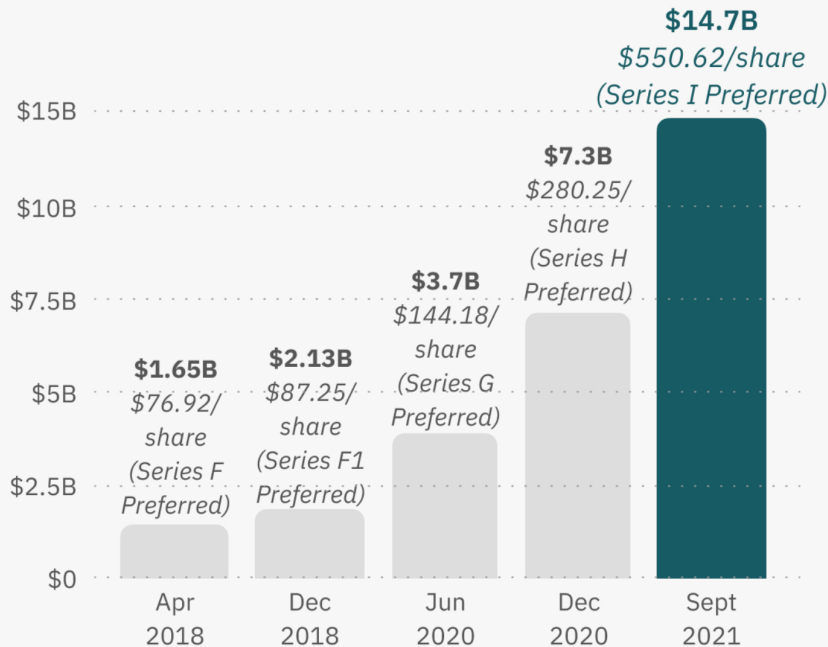
www.discord.com

Revenue as of 2022

\$445,000,000

VALUATION OVER TIME

Last valuation according to Pitchbook: **\$14.7B** |
\$550.62 per share (Series I Preferred)



Unless otherwise indicated, the information herein, including the graph above is based on valuations obtained from [Pitchbook](#).

This information is from publicly available sources, and we do not guarantee its accuracy or completeness. Past performance and valuations are not indicative of future results, and investors should not assume that investments in Series Discard will increase in value. See full details in footnote 2.

KEY INVESTORS

DRAGONEER
INVESTMENT GROUP

Ant Group, Alibaba, Uber, Rivian, Instacart, Nubank, Airbnb, Canva, Checkout.com, Roblox, Databricks, Doordash, Robinhood, Slack, Spotify

GREENOAKS

Stripe, Canva, Checkout.com, Databricks, Robinhood, Toast, Carvana, Airbnb, Klaviyo, SKIMS

Index Ventures

Meta, Roblox, Revolut, Robinhood, Slack, Figma, Datadog, Plaid, Wise, Zendesk, Notion, Squarespace, Deliveroo, Skype, Dropbox, Patreon

Tencent 腾讯

PDD Holdings, Tesla, Uber, Activision Blizzard, Universal Music Group, Nubank, Roblox, Epic Games, Spotify, Reddit, Warner Music Group

Reddit, Warner Music Group



SPARK CAPITAL

Coinbase, Twitter, Cruise, Slack, Marqeta, Plaid, Grammarly, Deel, Affirm, Snap Group, Niantic, SmileDirectClub, Rapyd, Anduril, Carta, Anthropic, Warby Parker



Coinbase, Uber, Twitter, FTX, Robinhood, UiPath, Slack, Datadoc, Figma, Nuance Communications, Altera, HashiCorp, Grammarly, Brax, Wise, Snap Group, Zendesk

BENCHMARK

Uber, Twitter, eBay, Red Hat, DoorDash, Genesys, Proofpoint, Airtable, Snap Group, Zendesk, Confluent, Chainalysis, DropBox, WEWork, New Relic

EXECUTIVE TEAM



Jason Citron
Co-founder & CEO

Jason is a serial entrepreneur. Prior to Discord, he founded Youweb Inc. (2007) and OpenFeint (2008). ⁶



Stanislav Vishnevskiy
Co-Founder & CTO

Before Discord, Stanislav founded Guildwork.com (October 2010), a dedicated social network for gamers. ⁷

TERMS

What am I purchasing?

Company	Series 2-1 ("Series Discord"), a series of StartEngine Private LLC
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Security	Membership interests
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Price Per Security	\$375.00
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Number of Membership Interest available in this tranche	1,334
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What securities will be owned by the Series?

Portfolio Company Name

Discord, Inc.

Security Type

Common Shares

Number of Shares to be Purchased
in this Tranche

up to 1,334 shares

Disclaimers

1. Discord is not participating or involved in this offering. You are not purchasing shares of Discord. When you make an investment in a company in StartEngine Private, you are purchasing a membership interest in Series 2-1 ("Series Discord"), a series of StartEngine Private LLC, a Delaware limited liability company ("StartEngine Private"), which was created to hold shares of a privately held company. The availability of company information does not indicate that the company has endorsed, supports or otherwise participates with StartEngine Private, Series Discord, or any of its affiliates. Series Discord does not purchase shares in the company directly from the company. An investor will not directly own or hold shares of the private company but instead will own member interests in Series Discord, which either directly or indirectly, will hold shares in the company. There may not be a one-to-one economic parity on the share value of Series Discord shares and Discord shares. StartEngine Advisers will file as an exempt reporting adviser that manages StartEngine Private and Series Discord. StartEngine Advisers is not registered with the Securities and Exchange Commission as an investment adviser.

2. Unless otherwise indicated, the information on this webpage and our marketing materials for Series Discord is sourced from publicly available information. For instance, the "Valuation Over Time" graph above, is based on valuations obtained from Pitch Book, a website that maintains a record of the company's funding rounds, along with their corresponding pre- and post-money valuations. As information on the company, including the valuations, are sourced from publicly available information, we do not guarantee their accuracy or completeness. The data and information may be subject to errors, omissions, or changes over time, and we are not responsible for any inaccuracies in the data and information provided. All the information contained on this page derived from publicly available data and information, and has not been independently verified by us or any of our affiliates. This information should not be considered as financial or investment advice. Before making any investment decision you should consult your own financial, investment and tax advisors.

3. Source: <https://discord.com/company>

4. Source: <https://notboring.co/p/discord-imagine-a-place>

5. Source: <https://www.cnbc.com/2023/05/09/discord-disruptor-50.html>

6. Source: <https://www.linkedin.com/in/jasoncitron/>

7. Source: <https://www.linkedin.com/in/svishnevskiy/>

This Reg D offering is made available through StartEngine Primary, LLC, and sold only to accredited investors through general solicitation. An accredited investor is an individual or entity that meets specific income or net worth requirements as defined by the Securities and Exchange Commission.

The securities being offered have not been registered under the Securities Act of 1933 or any state securities laws and are being offered and sold in reliance on exemptions provided by Regulation D.

This offering is speculative and illiquid, and investors should be prepared to hold the securities for an indefinite period. Investing in securities involves risk, and there is the possibility of losing your entire investment. Neither StartEngine nor its affiliates provide investment advice or recommendations, nor do they offer legal or tax advice regarding any securities.

Investors should carefully review all offering documents, including the private placement memorandum, subscription agreement, and any other relevant materials before making an investment decision.

Questions? We Have Answers

When I do invest, what am I purchasing?

Any investment you do make will be in Series Ramp which will own shares of the underlying company either directly or indirectly. You will not be investing in the underlying company itself.

What's a series limited liability company or series LLC, you ask? StartEngine Private is the primary or "parent" LLC that comprises one or more distinct series of interest for each underlying asset. The series either directly or indirectly invests in and holds shares of the underlying company. Each series will merely be a separate series and not a separate legal entity. Under Delaware law, if certain conditions are met, the liability of investors holding one series of interests is segregated from the liability of investors holding another series of interests and the assets of one series of interests are not available to satisfy the liabilities of other series of interests. In the case of StartEngine Private each series will be created for the purpose of holding an equity interest in a single underlying company.

How do you determine the share price?

The series of StartEngine Private purchases the underlying securities from an affiliate. The affiliate previously sourced and negotiated the terms to purchase these underlying securities from third parties. The amount paid by the series of the StartEngine Private is higher than the price the affiliate purchased the securities previously in the

secondary market. We also note that while StartEngine does not impose any continuing management fee expenses, there is a carried interest of 20 percent associated with the investment in our series, and therefore to the extent the securities appreciate in value there will not be a one-to-one economic parity between the share value of the StartEngine Private shares and the company's shares. Please read the "Risk Factors," which is included as Exhibit B to the subscription agreement for further details.

What does "Exclusive for Accredited Investors" mean?

Unlike Regulation Crowdfunding and Regulation A+ offerings which are open to the general public, Regulation D (Reg D) offerings using general solicitation are only available to Accredited Investors (i.e. high-net-worth individuals and sophisticated investors). Before investing in this Reg D offering, you'll need to provide documentation proving your accreditation status, such as W-2s or bank statements.

What is an accredited investor? In the US, an accredited investor includes anyone who:

- earned income that exceeded \$200,000 (or \$300,000 together with a spouse or spousal equivalent) in each of the prior two years, and reasonably expects the same for the current year, or;
 - has a net worth over \$1 million, either alone or together with a spouse or spousal equivalent (excluding the value of the person's primary residence), or;
 - holds in good standing a Series 7, 65, or 82 license.
- For more information, you can visit [here](#) and contact your financial advisor.

What do I have to provide to verify my status as an accredited investor?

Please note: you can also have a Licensed Attorney, Licensed Accountant, Registered Broker-Dealer, or Registered Investment Advisor provide **a letter affirming your accreditation**.

Alternatively, the following information will be required:

- **To verify your income:** provide the last 2 years' worth of tax documents that prove you have had sufficient income for the last two years to meet requirements.
- **To verify your net worth:** provide account statements, proof of property ownership, or other documentation showing ownership that proves you have a net worth that meets requirements.
- **To verify your Series 7, 65, or 82 license:** provide your FINRA CRD number for validation.

ABOUT

HEADQUARTERS
444 De Haro Street
San Francisco, CA 94107

WEBSITE
[View Site](#) 

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ALL UPDATES

Show More Updates

REWARDS

Multiple investments in an offering cannot be combined to qualify for a larger campaign perk. Get rewarded for investing more into Discord.

HOW INVESTING WORKS

Cancel anytime before 48 hours before a rolling close or the offering end date.



WHY STARTENGINE?

REWARDS

We want you to succeed and get the most out of your money by offering rewards and memberships!

SECURE

Your info is your info. We take pride in keeping it that way!

DIVERSE INVESTMENTS

Invest in over 200 start-ups and collectibles!

FAQS

Crowdfunding

- What does it mean when I make a reservation?

▼
- Once the offering launches, how will I be notified?

▼
- Will I be charged?

▼
- Can I cancel my reservation?

▼
- What does “Exclusive for Accredited Investors” mean? (Reg D only)

▼

StartEngine Private

- When I do invest, what am I purchasing?

▼
- What does it mean when I make a reservation?

▼
- Once the Series LLC launches, how will I be notified?

▼
- How do you determine the share price?

▼
- What does “Exclusive for Accredited Investors” mean?

▼
- What is an accredited investor?

▼



StartEngine Marketplace ("SE Marketplace") is a website operated by StartEngine Primary, LLC ("SE Primary"), a broker-dealer that is registered with the SEC and a member of FINRA and the SIPC. ("SE Marketplace") is a website operated by StartEngine Primary, LLC ("SE Primary"), a broker-dealer that is registered with the SEC and a member of FINRA and the SIPC. ("SE Marketplace") is a website operated by StartEngine Primary, LLC ("SE Primary"), a broker-dealer that is registered with the SEC and a member of FINRA and the SIPC.

